

# Museum Public Program Proposal: Virtual Gallery Tour of *Twilight of the Idols* Exhibition

Proposed by: Jing Zhao

Audience: Adults

Program duration: 1 - 1.5 hours per gallery tour

Date: November 27, 2021

# About the Exhibition

*Twilight of the Idols* was a group exhibition that took place at House of Art from September 24, 2020, to October 1, 2020. The exhibition addressed a new epoch-making relationship between artists and machines. (House of Art is a non-collecting modern and contemporary art museum in Munich, Germany. It is located at Prinzregentenstraße 1 at the southern edge of the Englischer Garten, Munich's largest park.)

Memo Akten  
Sougwen Chung  
Elke Dreier  
Federico Delfrati  
Judith Egger  
Manuel Eitner  
Amit Goffer  
Judith Goldschmid  
Hakan Gündüz  
Gerhard Hahn

Zita Habarta  
N. Kriese / B. Slawik  
Vera Lossau  
Nosch / Cüry  
Obvious  
Susanne Pittroff  
Susanne Thiemann  
Tamiko Thiel / Top  
Patrick Tresselt  
Felix Weinold

## GÖTZENDÄMMERUNG TWILIGHT OF THE IDOLS

KÜNSTLERVERBUND  
IM HAUS DER KUNST  
MÜNCHEN

Eröffnung Donnerstag 24.09.20 18:00 – 22:00 Uhr  
25.09. – 01.10.2020 im Haus der Kunst, München

### GÖTZENDÄMMERUNG TWILIGHT OF THE IDOLS

Eröffnung: Do. 24.09.20 18:00 – 22:00 Uhr  
Einführung:  
Berkan Karpat, Dr. Cornelia Oßwald-Hoffmann  
Terrassensaal, 18:00 Uhr

Mit einer Präsentation der Ars Electronica,  
Linz

KÜNSTLERVERBUND  
IM HAUS DER KUNST  
MÜNCHEN

Kunst und KI als ästhetischer Diskurs im Zeitalter von Trans- und Posthumanismus  
Art and AI as Aesthetic Discourse in the Age of Trans- and Posthumanism  
Ausstellungsworkflow und Liveact

25.09. – 01.10.2020 im Haus der Kunst, München (Südgalerie)  
Künstlerverbund im Haus der Kunst München  
Schirmherrin Gabriela von Habsburg

Artist Talk mit Prof. Dr. Angela Krewani – organisiert von Prof. Dr. Bernhard Dotzler  
Donnerstag 24.09.2020, 20:30 Uhr im Terrassensaal

Kuratorensteam: Berkan Karpat, Rainer Ludwig, Dr. Cornelia Oßwald-Hoffmann  
unter Mitwirkung von Hakan Gündüz, DECOL (Istanbul)

Veranstalter: Künstlerverbund im Haus der Kunst München e.V  
Prinzregentenstr. 1, 80538 München  
www.kuenstlerverbund.org  
buero@mail.kuenstlerverbund.org

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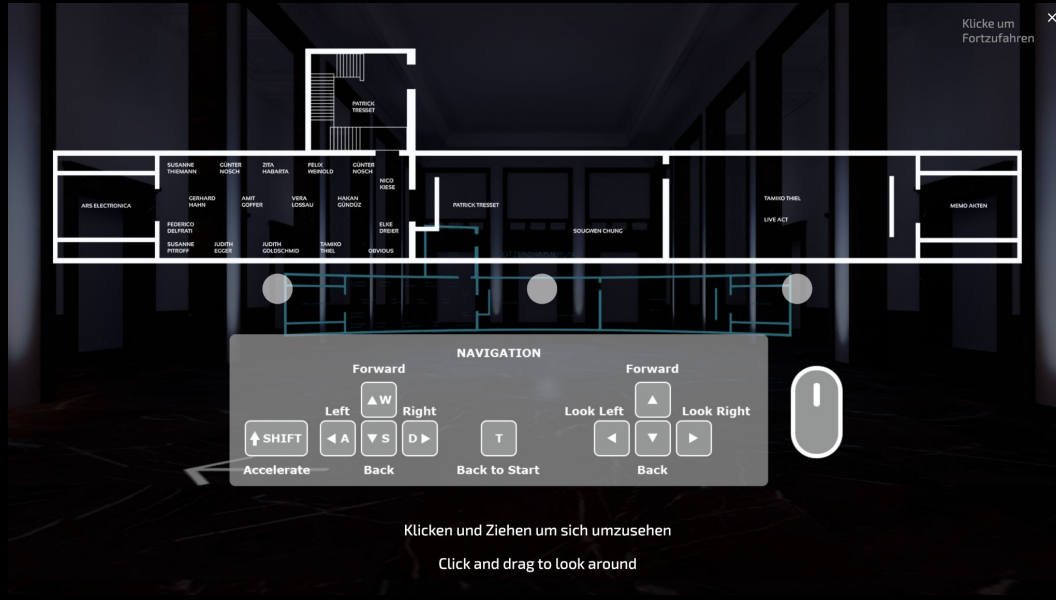
George Washington  
Gedenkstätte



Kulturstiftung  
Stadtsparkasse München

EVERSHEDS  
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# Virtual Exhibition Room



Link to the virtual exhibition room:

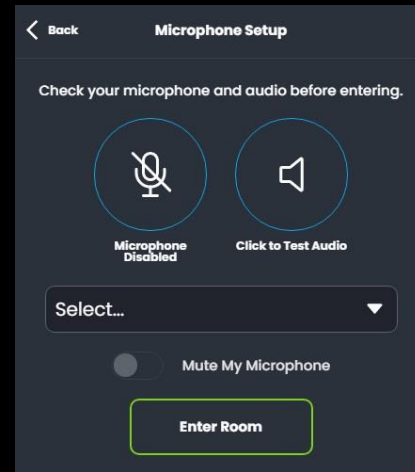
<https://goetzendaemmerung.kuenstlerverbund-hausderkunst.de/galerie/>

# Description of the Program

- The program is a series of **virtual gallery tours** of the *Twilight of the Idols* exhibition.
- To increase the accessibility of the program, the theme and **duration (1-1.5 hour)** of the virtual gallery tours remains the same, but they are **taught in different languages** including German, French, Spanish, and English.
- The **educators** will be German educators, as well as educators who speak other languages at the museum.
- The only **required material** for each of the educators and audiences is a computer/laptop that connects to the internet.
- The audiences should be **adults** and they need to enter the virtual exhibition room of *Twilight of the Idols* to participate in the program. The tour route will be based on **three essential questions**: Q1. Can machines produce art as the artists create art by themselves?; Q2. Can machines assist the artists to create art?; Q3. Can machines create art without human artists' involvement? Each question will invite audiences to deep dive into two artists' works.
- At the end of the tour, the educator will organize a **group discussion activity** around the question - Can/will art gradually be replaced so that eventually it is overcome by the abolition of man?

# Before the Virtual Gallery Tour

- Audiences will receive an **email notification** that contains detailed information about the program and a technical guide.
- Right before the tour, they will pick their **avatars** & adjust their **audio** connection.
- Then, they will gather in the virtual exhibition lobby and the educator will stand there welcoming them.
- The gallery tour will officially start with a **community circle** led by the educator.



# Virtual Gallery Tour Mock-up

Credits

Navigation



Alex



Josh



Zoey

Maggie (educator)



Jing



David



## LIVE ACTS

- Lend Me Your Face! - Tamiko Thiel and /p
- Frase 16 - Günter Nosch and Flavio Cury



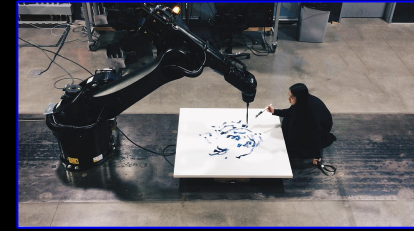
Zita Habarta, "ROD 2" u. "ROD 4"



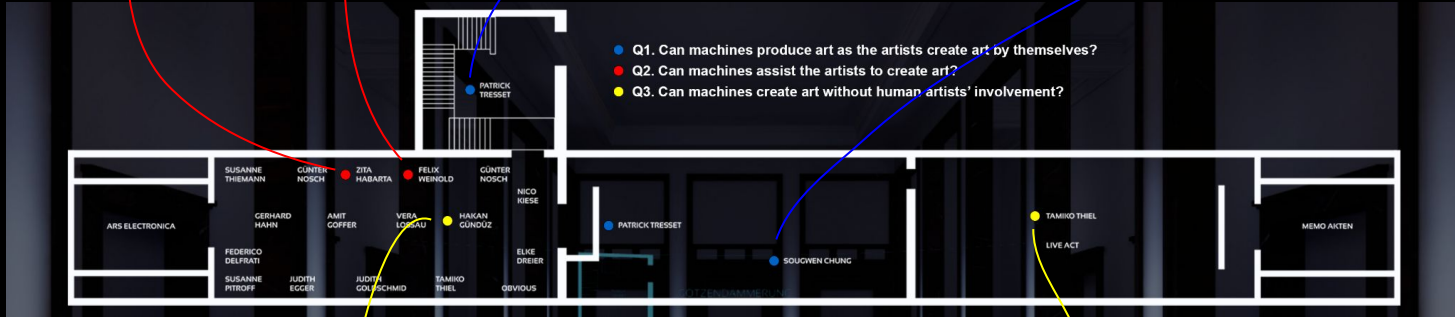
Felix Weinold, *Bartleby*



Patrick Tresset, *Human Studies #2*



Songwen Chung, *Flora Rearing Agriculture Network (F.R.A.N.)*



Hakan Gündüz, *Artifact*



Tamirko Thiel and Ip, *Lend Me Your Face!*

# Teaching Strategies

- **Create a gallery tour experience through a need-based lens**
- **Visual Thinking Strategy**
  - Invite audiences to look at the art of increasing complexity
  - Ask them to respond to developmentally-based questions
  - Let them participate in group discussions that are carefully facilitated by the teacher
- **Provide contextual information of the artworks and artists & identify information that is relevant to the essential questions**

# Anti-Racist Principles

- **Honor multiple narratives and diverse ways of knowing**
- **Prioritize people over objects**

# Goals

Audiences will be able to:

- Understand various artistic approaches that involve machines
- Get to know about the relationship between humans and machines in an aesthetic context
- Critically think about the assumed connection between man and art

# References

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# Thank You!

Do you have any questions or suggestions?

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